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November 30, 2007

Dear Colleague,

Nonwovens World first started in 1986 and has always been the content-based leader in serving the nonwovens sector. However, we have decided to discontinue the print version of Nonwovens World as of the last issue (Fall 2007) and therefore we will not be accepting advertising in 2008, except for the 2008 Nonwovens World Directory which closes December 29. Please let us hear from you if you wish to advertise in the 2008 Directory.

We look forward to announcing some new endeavors shortly.

Regards and thank you for your business.

James P. Hanson

Publisher, Nonwovens World

Director, Marketing Technology Service, Inc.